



DIGITAL DINING

ARMAGH

The POS Specialists



Age before beauty

Since 1984 Digital Dining has been singularly focused on the restaurant industry. That's nearly 30 years of development in one product, resulting in extremely mature, incredibly stable, lightning fast and fabulously featured software... now that's a pretty picture!

We've had the luxury of time to get it right...naturally Digital Dining covers all the basics and so much more but what makes us so special is the breadth and depth of features...unparalleled in our industry. Comprehensiveness with simplicity of use...it's our standard.



Pretty is as pretty does

Delivery/Online Ordering

Displays name, address, delivery instructions and last order with one touch re-order. With integrated maps, label printing and dispatch register... Digital Dining really delivers! "Online Ordering" allows your customer to order from their computer or smartphone for pick up and curbside service.

Table Management

Graphically view the status of every table in your restaurant. Customers "hate to wait"...manage wait times and allow host to easily find preferred tables. Timed alarms improve service during your customers' dining experience... prompt service equals happy customers!

Reservations

Take reservations faster, eliminate guess work and reduce mistakes. Integrated with Table Management, Loyalty, and the POS, hosts can control tables and availability without the hassle of double entries... your host no longer needs to "look for the book".

Multistore

Create, manage and control the database of multiple sites from headquarters. Make menu changes that effect one store, a concept or an entire chain, and implement those changes immediately or at scheduled times. Customizable reports enable headquarters to gather data from one store, a group, or all stores, and then analyze data to improve their profitability.

Inventory

Menu items and recipes are reduced each time your server pays a guest check. Update stock takes, print forms or use DD Mobile and directly enter your stock, identify variances and take corrective measures promptly. Digital Dining provides critical information to reduce waste, lower food costs and increase profits.

Labor Scheduling

What used to take hours, required revisions and didn't accommodate staff availability has been simplified. Schedules are enforced as your staff clock-in, requiring manager approval for early or late clock-ins. Our Fingerprint ID ensures no "buddy" clock-ins, dramatically reducing labor costs. Match staff's skills and availability to projected needs...producing the optimum schedule.



Gift Card

A single store or multiple stores...no recurring monthly or transaction fees. Marketing promotions stimulate gift card sales giving customers an incentive to buy more. Third party options supplement your gift card sales allowing your customers to buy directly from your website 24/7 and delivered electronically to their email or smartphone.

Loyalty

Store vital customer information about your guests and their preferences and create promotions that cater to those interests. Create up to 99 unique plans that reward customers based on dollar value, quantity, number of visits or by items purchased. Multistore Loyalty allows customers to use a single reward card to earn and redeem points in any location.

Not just another pretty face

In the clouds or at your desk we've got the reports you want. From standard reports to custom report generators...on your dashboard or on your phone... a single store or multiple stores...anywhere, anytime you are in control...now that's a beautiful thing!

We've taken reporting to a whole new level. Using Digital Dining report generators you can drill down by time, day, server, table, menu item, profit center and sales or mix and match combinations. Reports can reside on your computer or in the clouds, in excel or XML. You create the reports you need... just the way you like it!



Table Service

Casual dining to white tablecloth we've got the features you've always wanted. All print functions are customizable... guest checks, prep tickets, server reports are all "tailor-made" for your operation. You'll love features like intelligent couponing, coursing, expediting, timed fire and hold...and there's more to love. Using DD Mobile you can order and pay, show pictures of your specials and prevent identity theft. You can even print guest checks and credit card slips with convenient mobile belt printers...all done tableside creating the ultimate guest experience.

Bar and nightclub

Trendy nightclub or neighborhood bar... you have a need for speed. From automatic happy hour pricing, displaying drink recipes, and one-touch reorder to instant cash transactions and fast tabs, all proven in even the busiest environments. Our customer loyalty programs and tableside mobility allows you to maximize revenue while enhancing your club's VIP service.



Quick service

Counter service to drive thru...you can order, confirm, park and pay with special screens designed to display up to eight previous orders. Combo meals made easy...Digital Dining recognizes menu items that could combo and automatically adjusts the price. Our "suggestive selling" prompts additional items...It's all that and a bag of chips. Lines too long? Cars backed up? Use DD Mobile to "line bust"...now that's quick service.



Beauty comes in all sizes...DD Mobile

From Apple to Android to Windows to any handheld device...it's your choice. DD Mobile automatically, dynamically scales graphics to the highest resolution possible. No newbie to handhelds the iconic brand Digital Dining has emerged as the undisputed leader in mobility.

Servers love having all the functionality of stationary terminals in the palm of their hand. DD Mobile Screens are almost identical, so no additional training is needed.

It's easier for servers to take and send orders tableside without leaving the dining area. Runners can deliver drinks while the server is describing daily specials...if an item is out they are instantly alerted

and an immediately suggest or show a picture of an alternative menu item without running to and from a stationary terminal.

Even paying checks is faster...servers never have to leave the customer's sight with light weight mobile printers that can be clipped on. Now servers can conveniently print the check, swipe the credit card on DD mobile and the mobile printer prints the credit card slip for signature or direct pay from the customer's phone...protecting the customer's identity while offering the customer a smile and superior service! DD Mobile provides more table-turns, is more efficient, and adds profits to your restaurant's bottom line. Good things do come in small packages!





DIGITAL DINING

Bringing More To The Table

Features and functionality are important criteria in choosing POS software, but equally important are the values and history behind the product. A lot of companies design POS systems; several new ones pop up every year and many don't succeed. What really makes the difference? What is really important?

Maturity

Digital Dining is known as the pioneer of restaurant software, with systems installed since 1984. That's even before the Internet!

Focus

Digital Dining is our only product. Unlike many competitors, we are not distracted by hardware. We are singularly committed to developing food service software.

Hardware

Because we don't manufacture hardware you never have to settle for yesterday's technology you can choose from the "latest and greatest" hardware options available in the industry...we partner with brands you know and love, like Toshiba, Apple and Epson.

Experience

Digital Dining has been developed and enhanced for nearly 30 years. We are experts in food service software and technology and have contributed to many articles in major publications and have been regularly invited to speak on industry expert panels.

Stability

Real software that really works! Solid, stable software that has been proven in the largest and toughest environments, Digital Dining is unparalleled in quality assurance.

Versatility

One product – multiple venues. From a single terminal in a food court to independent restaurants, chains, quick service, delivery, bars and nightclubs, institutional through to 100-terminal racetracks... Digital Dining has a proven track record!

Flexibility

Digital Dining can be configured to provide the "must have" features for nearly every food service environment, incorporating the suggestions and enhancements of over 40,000 restaurants and operators.

Configurability

Digital Dining is not written in stone, with seemingly limitless configurability to suit the specific needs of the most demanding and particular operators with custom report generators throughout the software.

Technology

From technology's infancy days of eight-inch floppies and MPM, Digital Dining has always been an early adopter of technology. Utilizing the most sophisticated methods of quality assurance and automated testing through to complete "how to use" documentation embedded in the software, we put the "friendly" in user friendly!

Innovation

Adapt or die! Digital Dining was one of the first to introduce a PC-based POS system to what was a cash register dominated industry. We have continued to innovate with biometrics (fingerprint ID), PCI compliance and are the recognized leaders in mobility.

Support

The best software is weak without a strong dealer network to provide "on-site" local support. All POS vendors claim to have good support but providing a remote technician who has never been to your restaurant is not the best answer. Armagh is a certified Digital Dining dealer and is trained and experienced in food service technology. They are intimately familiar with your operation and staff, and they are local to your business.

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